AdKnow Limited

Accessibility Statement

Date last updated: 20 January 2026

At AdKnow Limited we are committed to ensuring digital accessibility for all users of our website and learning platforms, including people with disabilities. We continually improve the user experience for everyone and apply the relevant accessibility standards.

1. Standards & Guidelines

We seek to conform with the Web Content Accessibility Guidelines (WCAG) version 2.2 at Level AA. These guidelines explain how to make web content more accessible for people with disabilities and more user-friendly for everyone.

2. Measures We Take

- Regular accessibility audits using automated tools and manual keyboard navigation checks

- Alt-text for all informative images and graphics in our courses and blog posts

- Captions and transcripts for every webinar and recorded video

- High-contrast colour palettes and resizable text (up to 200 % zoom without loss of functionality)

- Clear heading structure and descriptive link text to aid screen-reader navigation

- Descriptive titles on all iframes and embedded media

- Avoidance of content that flashes more than three times per second

- Ongoing staff training on inclusive design and plain-language writing

3. Accessibility Features You Can Use Now

- Keyboard-only navigation: press Tab to move forward, Shift + Tab to go back, Enter to activate links/buttons

- Skip-to-content link appears when you press Tab after the page loads

- PDFs and slide decks are tagged for screen readers; downloadable Word versions are available on request

- Playback speed controls and downloadable audio-only MP3s for all course videos

- Dark-mode toggle in the top-right corner of every page

- Site search that accepts voice input on supported browsers

4. Known Limitations

While we strive for full compliance, some third-party plug-ins (e.g., social-media feed widgets, payment pop-ups) may not yet meet WCAG 2.2 AA. We monitor updates from these vendors and replace or customise components where possible. If you encounter an inaccessible feature, please let us know (details below) and we will provide an alternative format within five working days.

5. Feedback & Contact

We welcome your feedback on the accessibility of any AdKnow service.

Email: enquiries@adknow.limited

Phone: +44 (0)7742 965046 Mon–Fri 09:00–17:00 GMT)

Post: AdKnow Limited, 61 Bridge Street, Kingston, HR5 3DY, United Kingdom

Please include the page URL or course title and a brief description of the issue. We aim to acknowledge all accessibility enquiries within 24 hours and provide a solution or workaround within five working days.

6. Formal Complaints

If you are dissatisfied with our response, you can submit a formal complaint to the same email address marked "Accessibility Complaint". We will review the matter and reply within 10 working days. You also have the right to raise concerns with the Equality Advisory Support Service (EASS).

7. Continuous Improvement

Accessibility is an ongoing process. As technologies and standards evolve we will update this statement and re-audit our platforms at least once every 12 months.

Thank you for helping us make compliance training accessible to every creator.